

**CITY OF OJAI
RESOLUTION NO. 17- 38**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OJAI
APPROVING THE ESTABLISHMENT OF NEW OJAI TROLLEY GENERAL FARES
TO BECOME EFFECTIVE JANUARY 2, 2017**

WHEREAS, the Ojai Trolley Service was placed into operation in 1989 with a General Fare of \$ 0.25, increased in 2005 to \$0.50; and increased again in 2012 to \$1.00; and

WHEREAS, the lowest General Fare for transit in the County is presently \$1.00, but ranges as high as \$1.75; and

WHEREAS, with Operating Expenses over \$830,000 per year and fare-box revenue averaging \$80,000 a year, the Ojai Trolley Service operating expense to fare-box revenue ratio is approximately 10%; and

WHEREAS, the Ojai Trolley receives approximately 45% of its annual operating funds from Transportation Development Act funding and to be eligible to continue to receive this funding the Ojai Trolley Service is required to maintain a minimum 20% operating expense to fare-box ratio; and

WHEREAS, the City has held three Public Meetings to generate input from the public regarding a proposed fare increase, and staff has evaluated the community's comments and recommended a proposed fare increase; and

WHEREAS, the proposed fare increase would generate approximately \$35,000 annually and improve the operating expense to fare-box ratio over 14%, thereby decreasing the City's future forfeiture of Transportation Development Act funding.


NOW, THEREFORE; BE IT RESOLVED that the City of Ojai does hereby establish the Ojai Trolley Fare as:

General Fare	\$ 1.50
Seniors (65 & older)	\$ 0.75
ADA/Medicare	\$ 0.75
Token Purchase	20% Discount
General Fare Day Pass	\$ 4.00
Seniors Day Pass (65 & older)	\$ 2.00
ADA/Medicare	\$ 2.00
Senior (75 & older)	Free
Children Under 45"	Free

BE IT FURTHER RESOLVED that the City of Ojai hereby establishes January 2, 2017 as the date of implementation for the new fare increase.

PASSED, APPROVED and ADOPTED this 12th day of September 2017 by the following vote:

AYES: Blatz, Francina, Haney, Johnston, Weirick
NOES: None
ABSENT: None
ABSTAIN: None



John F. Johnston, Mayor

10-1-17


Date Signed

ATTEST:



Gail Davis, Deputy City Clerk

APPROVED AS TO FORM:



Matthew Summers, City Attorney